



Helicopter Association of Canada

Annual Conference 50/50 Silent Auction

50% of the Proceeds to be donated to the Firefighters Memorial Fund

A silent auction will be a feature in the tradeshow area and your donated item and / or description will be visible Saturday and Sunday during trade show hours with winners being announced during the Saturday evening cocktail reception. As you know we are expecting roughly 600 participants including exhibitors, operators, associates and guests. Participating in the tradeshow is a great way to support the conference, our selected charity and demonstrate your commitment to our industry, while at the same time getting some great visibility for your company.

A bit about our chosen charity for this Silent Auction



This year we have selected to support the Canadian Firefighters Memorial as our selected Charity as this organization demonstrates on an ongoing basis their commitment to our industry. Fifty percent of the proceeds from the Silent Auction will be donated to the Memorial Fund.

Details about the Memorial Fund can be found by going to:

<http://www.cff.ca/EN/the-memorial/memorial-contract-awarded.html>

What makes a Great Silent Auction item?

Silent auction items can be as distinct, different and varied as our membership. Since attendees are coming from across Canada, feel free to offer something local or special to your own area be that a merchandise item, a service coupon or gift certificate, chances are someone will pick it up.

Items such as gift certificates for services or products, consumer electronics, craft items, sporting event tickets, gift baskets or bundled items are also great ideas. But don't limit yourself to this list – take a chance and come up with something truly unique, something that you would want to bid on and bring home!

How do I make a donation?

Please complete the donation form (page 2) and return it on or before March 1, 2012. Should you have any questions or would like further information, please contact: Barb Priestley, Helicopter Association of Canada at: barb.priestley@h-a-c.ca or by calling 613.231.1110 ext 237



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Annual Conference – Silent Auction

DONATION FORM

50% of the proceeds will be donated to the Firefighters Memorial Fund

Auction Item: _____

Approximate Value: _____ (CDN)

Donor's Name: _____ **Title:** _____

Organization: _____

Address: _____

City: _____ **Prov/State:** _____

Tel: _____ **Fax:** _____ **Email:** _____

NOTE: the above organization and contact will be recognized as the Donor unless otherwise indicated

Please describe your item:

NOTE: include all restrictions, including expiry dates, blackouts, etc. All gift certificates must have a serial number – please print clearly as this information will appear in the printed material – *thank you*

ACTION:

Send completed form to: barb.priestley@h-a-c.ca or by fax to: 613 369-5097 on or before **March 1, 2012**

ALL items must be sent to: Helicopter Association of Canada - Attn. Silent Auction
130 Albert Street, Suite 500, Ottawa, ON, K1P 5G2
All costs for shipping donated item are the responsibility of the sender

Items must be received by HAC no later than March 7, 2012 to be included in on site / printed material