
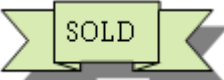
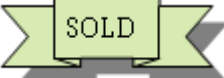
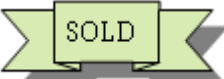


HELICOPTER ASSOCIATION OF CANADA




**CONVENTION SPONSORSHIP PACKAGE
CONFERENCE MARCH 16 – 18, 2012
OTTAWA CONVENTION CENTRE & THE WESTIN OTTAWA**

Opportunity VALUE \$12,000.00	Special Benefits
CHAIR'S RECEPTION Friday, March 16, 2012 Ottawa Convention Centre 1600 - 1800	<ul style="list-style-type: none"> • Open to 1 Sponsor or 2 Co-Sponsors • Option of 2 -3 minutes podium time or on-screen messaging during the Reception • Specific signage and enhanced on screen recognition at the Reception
<div style="text-align: center;">  <p>KEYNOTE LUNCH Saturday, March 17, 2012 Ottawa Convention Centre 1215 – 1415</p> <p>SPONSOR AgustaWestland</p> </div>	
TRADE SHOW RECEPTION Saturday, March 17, 2012 Ottawa Convention Centre 1600 – 1800	<ul style="list-style-type: none"> • Open to 1 sponsor or 2 Co-Sponsors • Option of 2 -3 minutes podium time or on-screen messaging during the Reception • Silent auction during reception opportunity to announce winners • Specific signage and enhanced on screen recognition at the Reception
<p>Standard Benefits</p> <ul style="list-style-type: none"> • 3 conference registrations • Logo and Link on Conference Website • Logo visibility on registration Information • Logo visibility on Conference signage • Logo visibility and verbal recognition during Conference program • 1 reserved prime position table at the Keynote Lunch (10 seats) • Option to provide Insert in Delegate kit or onsite handout to delegates • Post Event Logo and Link posting on website • Listing Recognition in the Show Guide 	

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Opportunity Value \$6,000.00	Special Benefits
<p>AME TRADE SHOW LUNCH Sunday, March 18, 2012 Ottawa Convention Centre 1200 – 1300</p>	<ul style="list-style-type: none"> • Open to 2 Sponsors • Specific signage and on screen recognition at the Lunch • Option to distribute approved sponsor's gifts to Luncheon attendees
<p align="center">NETWORKING BREAKS</p> <div style="text-align: center;">  <p>March 16 Committee Meetings AM & PM Break Value \$1,500.00 SPONSOR Sheppard Insurance</p> <p>*****</p> </div> <div style="text-align: center;">  <p>March 17 AM Networking Break Value \$3,000.00 SPONSOR FlightSafety International</p> <p>*****</p> </div> <div style="text-align: center;">  <p>March 18 AM Networking Break Value: \$3,000.00 SPONSOR Pratt & Whitney Canada</p> </div>	
<p>Standard Benefits</p> <ul style="list-style-type: none"> • 2 conference registrations • Logo and Link on Conference Website • Logo visibility on registration Information • Logo visibility on Conference signage • Logo visibility and verbal recognition during Conference program • Option to provide an Insert in Delegate kit or on site handout to delegates • Post Event Logo and Link posting on website • Listing Recognition in the Show Guide 	

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Opportunity VALUE Up to \$4,000.00	Special Benefits
 <p align="center"> ICE SCULPTURE Chair's Reception Value \$3,000.00 </p> <p align="center"> SPONSOR Intermountain Turbine Service, Inc. </p>	
<p> Conference Breakfast Sponsor March 17 or March 18, 2012 Ottawa Convention Centre 0800 – 0900 Value \$4,000.00 each </p>	
 <p align="center"> Lanyards Value \$3,000.00 </p> <p align="center"> SPONSOR Avialta Helicopter Maintenance Ltd. </p>	
 <p align="center"> Delegate Bags Value \$3,000.00 </p> <p align="center"> SPONSOR AgustaWestland </p>	
<p> TRADE SHOW Aisle Signage Ottawa Convention Centre Value \$3,000.00 </p>	<ul style="list-style-type: none"> • Open to 1 Sponsor • Custom graphic to include Sponsor logo
<p> TRADE SHOW March 17 Reception Silent Auction Ottawa Convention Centre Value \$3,000.00 </p>	<ul style="list-style-type: none"> • Open to 1 sponsor • Option of 2 -3 minutes podium time or on-screen messaging during the Reception • Silent auction during reception opportunity to announce winners • Specific signage and enhanced on screen recognition

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Standard Benefits

- 1 Conference registration
- Logo and Link on Conference Website
- Logo visibility on registration Information
- Logo visibility on Conference signage
- Logo visibility and verbal recognition during Conference program
- Option to provide an Insert in Delegate kit or on site handout to delegates
- Post Event Logo and Link posting on website
- Listing Recognition in the Trade Show

<p>Opportunity VALUE \$1,500.00</p>	<p>Special Benefits</p>
<p>Conference Supporters Willis Global Aviation Canada Essential Turbines Inc. Helitrades Inc. Barry Cordage Ltd. HELICOPTERS Magazine Eurocopter Canada</p>	<ul style="list-style-type: none"> • Open number of Sponsors • Logo featured on general conference signage • Logo and verbal recognition during conference program • Post Event recognition on website