

OCTOBER 29 - NOVEMBER 1
VANCOUVER, BC

29th Annual

HAC

**Convention and
Trade Show**

SPONSORSHIP & MARKETING OPPORTUNITIES
AT CANADA'S PREMIER HELICOPTER EVENT





THE HELICOPTER ASSOCIATION OF CANADA'S 29TH ANNUAL CONVENTION & TRADESHOW

The Helicopter Association of Canada's Annual Convention and Trade Show, is the only event of its kind in Canada, allowing you to reach Canadian helicopter owner/operators, OEM's, management companies and suppliers to the Canadian helicopter industry.

This year's sponsorship program has been designed to help maximize your support in our condensed program. We have a range of opportunities and prices to meet every budget and marketing strategy, offering unique and valuable benefits in every category. HAC will work with you to ensure that your sponsorship helps you reach your target audience effectively and within your budget. Co-sponsorships are also available. Please contact HAC for more information.

- ▶ Expected Attendance: 700+
- ▶ Largest gathering of the Canadian helicopter industry
- ▶ Exhibitors showcasing the latest in helicopter innovation & capabilities
- ▶ Speakers' series & presentations
- ▶ Professional development courses and technical briefings



COMMITTEE DAY SPONSOR Targeted Opportunity! INCLUDES COMMITTEE DAY BREAKS LUNCH Tuesday, October 29 th , 0700 – 1600 (River Foyer)	\$5,250
CHAIR’S OPENING RECEPTION Wednesday, October 30 th , 1700 – 1930 (Trade Show Hall)	\$8,400
TRADE SHOW RECEPTION Thursday, October 31 st , 1630 – 1900 (Trade Show Hall)	\$7,350
THURSDAY TRADE SHOW LUNCH Thursday, October 31 st , 1200 – 1330 (Trade Show Hall)	\$6,300
FRIDAY TRADE SHOW LUNCH Friday November 1 st , 1200- 1330	\$6,300
DESSERT RECEPTION Friday November 1 st , 1400 – 1500 Open to one Exclusive Sponsor only	\$3,150
DAILY WELCOME COFFEE INCLUDES COFFEE/ TEA AND LIGHT BREAKFAST Wednesday, October 30 th , 0830 – 0900 Thursday, October 31 st , 0830 – 0900 Friday, November 1 st , 0830 – 0900 Open to one sponsor for three (3) days or separate sponsor each day	\$6,500 ALL \$2,625 per break
ENERGY NETWORKING BREAKS Thursday, October 31 st , AM & PM THIS SPONSORSHIP OPPORTUNITY HAS BEEN TAKEN Friday, November 1 st , AM ONLY Open to one sponsor for three (3) days or separate sponsor each day	\$6,300 ALL \$2,625 per break
CONFERENCE LANYARDS - THIS SPONSORSHIP OPPORTUNITY HAS BEEN TAKEN	\$5,750
PRESENTATION FORUM Thursday October 31 st & Friday November 1 st (Limited Timed Slots) * \$850 with booth, \$1,600 member, no booth, \$2,100 non-member, no booth)	\$850
CONFERENCE SUPPORTER - THIS SPONSORSHIP OPPORTUNITY HAS BEEN TAKEN	\$2,400

To secure your sponsorship opportunity for HAC 2024 Conference or for more information contact:

Chanel Barnes at (514)- 269-4946 or by email: chanel.barnes@h-a-c.ca

Bringing the Industry Together



OPPORTUNITY

BENEFITS

COMMITTEE DAY SPONSOR

Wednesday, October 30th - WESTIN BAYSHORE

\$5, 250 - EXCLUSIVE SPONSOR

Includes ALL Breaks and Light Lunch Primarily Operator – HAC Members attend sessions throughout the day *

CHAIR'S OPENING RECEPTION

Wednesday, October 30th - Trade Show Hall

\$8, 400 - EXCLUSIVE SPONSOR

TRADE SHOW RECEPTION THURSDAY

Thursday, October 31st - Trade Show Hall

\$7, 350 - EXCLUSIVE SPONSOR

THURSDAY TRADE SHOW LUNCH

Thursday, October 31st – Trade Show Hall

\$6, 300 – EXCLUSIVE SPONSOR

- 1 Conference registration
- Social Media – Tweets on HAC web page
- Social Media – Instagram post updates
- Recognition on Daily schedule monitors and event specific presentations
 - Logo and link on HAC conference media (Electronic & Hard Copy)
 - Tabletop display/pop up for Community Breaks

- 1 Conference registration
- Social Media – Tweets on HAC web page
- Social Media – Instagram post updates
- Recognition on daily schedule monitors and event specific presentations
 - Logo and link on all conference media (Electronic & Hard copy)
 - From opening of the doors to last call – this is the reception we most look forward to every year
 - Opportunity to address delegates

- 1 Conference registration
- Social Media – Tweets on HAC web page
- Social Media – Instagram post updates
- Recognition on daily schedule monitors and event specific presentations
 - Logo and link on HAC conference media (Electronic & Hard Copy)
 - Opportunity to address delegates

- 1 Conference registration
- Social Media – Tweets on HAC web page
- Social Media – Instagram post updates
- Recognition on daily schedule monitors and event specific presentations
 - Logo and link on HAC conference media (Electronic & Hard Copy)
 - Opportunity to address delegates

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Bringing the Industry Together



OPPORTUNITY

BENEFITS

FRIDAY TRADE SHOW LUNCH

Friday, November 1 – Trade Show Hall

\$6,300 – EXCLUSIVE SPONSOR

FRIDAY DESSERT RECEPTION

Friday, November 1st – Trade Show Hall

\$3,150 – EXCLUSIVE SPONSOR

DAILY WELCOME COFFEE

Wednesday, October 30th – River Foyer

Thursday, October 31st

Friday, November 1st

**\$6,500 – EXCLUSIVE SPONSOR -OR-
\$2,625 / Break**

Open to one sponsor for THREE days or separate sponsor per day*

ENERGY NETWORKING BREAKS

Thursday, October 31st **THIS SPONSORSHIP**

OPPORTUNITY HAS BEEN TAKEN

Friday, November 1st

**\$6,300 – EXCLUSIVE SPONSOR -OR-
\$2,625 / Break**

Open to one sponsor for TWO days or separate sponsor per day*

CONFERENCE LANYARDS

**THIS SPONSORSHIP OPPORTUNITY HAS
BEEN TAKEN**

\$5,750 - EXCLUSIVE SPONSOR

- 1 Conference registration
- Social Media – Tweets on HAC web page
- Social Media – Instagram post updates
- Recognition on daily schedule monitors and event specific presentations
 - Logo and link on HAC conference media (Electronic & Hard Copy)
 - Opportunity to address delegates

- Social Media – Tweets on HAC web page
- Social Media – Instagram post updates
- Recognition on daily schedule monitors and event specific presentations
 - Logo and link on HAC conference media (Electronic & Hard Copy)
 - Opportunity to introduce final presenter

- 1 Conference registration (only if taking all three breaks*)
- Social Media – Tweets on HAC web page
- Social Media – Instagram post updates
- Recognition on daily schedule monitors and event specific presentations
 - Logo and link on HAC conference media (Electronic & Hard Copy)

- 1 Conference registration (only if taking both breaks*)
- Social Media – Tweets on HAC web page
- Social Media – Instagram post updates
- Recognition on daily schedule monitors and Event specific presentations
 - Logo and link on HAC conference media (Electronic & Hard Copy)

- 1 Conference registration
- Recognition on daily schedule monitors and event specific presentations

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Bringing the Industry Together



OPPORTUNITY

PRESENTATION FORUM

11 time slots - Assigned meeting room

\$850 - EXCLUSIVE SPONSOR

(\$850 with booth, \$1600 member – no booth, \$2100 non-member – no booth)

CONFERENCE SUPPORTER

\$2,400 -

BEVERAGE TICKETS THIS SPONSORSHIP OPPORTUNITY HAS BEEN TAKEN

\$10,000 – EXCLUSIVE SPONSOR

PRODUCT PRESENTATION

ASSIGNED MEETING ROOM

11 Time Slots

\$850 per time slot w/ trade show booth

\$1500 HAC member per time slot w/ no booth

\$2000 non-member w/ no booth

BENEFITS

- Special marketing message to deliver, a demo that exceeds your booth's capabilities or product update to provide

- Recognition on daily schedule monitors and event specific presentations
 - Logo and link on HAC conference media (Electronic & Hard Copy)

- 1 Conference registration (only if taking both breaks*)
- Social Media – Tweets on HAC web page
- Social Media – Instagram post updates
- Recognition on daily schedule monitors and Event specific presentations
 - Logo and link on HAC conference media (Electronic & Hard Copy)

- Have a special marketing message to deliver? A demo that exceeds your booth's capabilities or product update to provide?

Consider booking a 45-minute time slot in our briefing room

Time slots will be confirmed on a first come basis and pending approval of suitable session outline

- Standard AV (screen/LCD)
- Meeting room – Theatre Style
- Scheduled Session Signage
- Session title in Conference Guide

WE HEARD YOU WANTED TO PARTY?

Introducing THE HAC HELIPAD PARTY – Thursday October 31st, 2024

Not sure what you want to do after the Trade Show Reception? HAC will secure a nearby location just for HAC so we can continue getting reacquainted and ramp-up the networking.

THIS SPONSORSHIP OPPORTUNITY HAS BEEN TAKEN

Exclusive Sponsorship at \$19,500 or Multiple Sponsors (Max 3): \$7,500/each

Contact chanel.barnes@h-a-c.ca learn more.